Breadth and depth

BusinessEdge for Retail partners succeed because they offer expert solutions which scale and can be quickly adapted to provide the best fit to meet the individual needs of medium to large retailers.

Applications embrace every part of the retailing cycle from the point-of-sale, through headquarters functions such as financial accounting, property management and HR as well as retail management, e-commerce, distribution and the supply chain beyond, across food and non-food sectors. Easy links into business intelligence create that all important unified view of performance.

Solutions address specific retail segments

Grocery
Hypermarkets
Automotive
Soft furnishing
Convenience
Electrical
Hard goods
Fashion/Apparel
Department Stores
Home & Garden
Specialty
Pharmacy

"I've got the edge"

The Sonic ESB advantage

BusinessEdge for Retail solves the biggest headache of all: speedy, economic integration with Sonic ESB, the world's most-acclaimed enterprise service bus. Sonic ESB connects applications and automates business processes, enabling an enterprise service-oriented architecture (SOA) approach. Deployment is rapid for both new and existing systems while providing the end-to-end operational visibility and flexibility so essential in a retail environment.
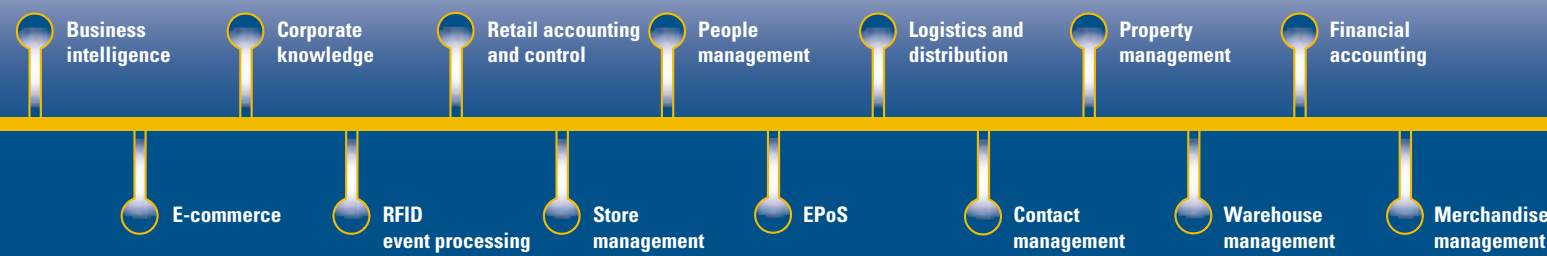
"Progress Software's retail partners enjoy a distinct advantage in being able to dramatically reduce the cost of integrating best of breed retail applications using the Business Edge tools and the Sonic Enterprise Service Bus."

Brian Hume, Martec International

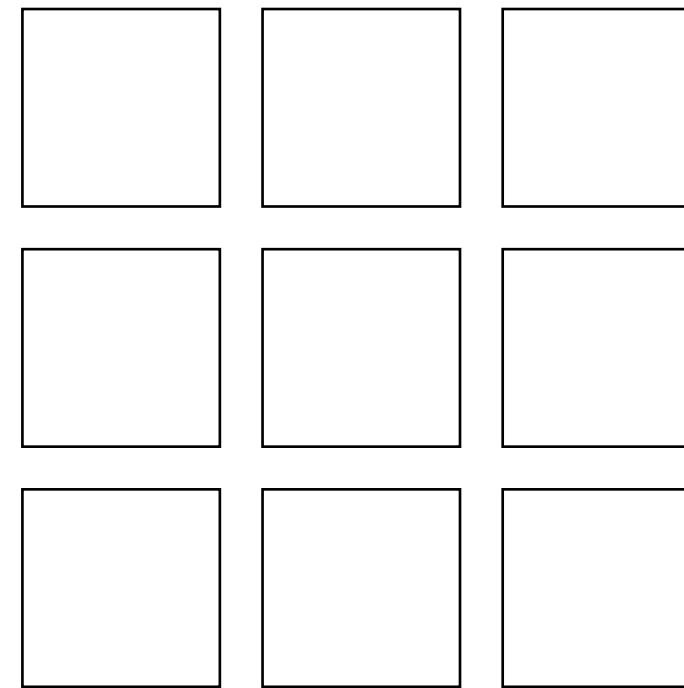BusinessEdge for Retail is a programme which brings together Progress partners who demonstrate business acumen, innovation, technical excellence and expertise in the retail industry.

Progress Software supplies technologies for all aspects of the development, deployment, integration and management of business applications. Progress and its 2,000 Application Partners offer more than 5,000 Progress-based business applications that precisely fit customer needs and deliver competitive advantage. Customers purchase more than $5 billion annually in software and services from Progress and its partners. Added together, these business applications are second only to SAP in worldwide deployments.

Sonic ESB – the world's leading enterprise service bus

Business intelligence | Corporate knowledge | Retail accounting and control | People management | Logistics and distribution | Property management | Financial accounting

E-commerce | RFID event processing | Store management | EPoS | Contact management | Warehouse management | Merchandise management

Helping retailers do business more effectively

For further information, please contact:
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Sales enquiries: 0845 665 2754   E: businessedge@progress.com
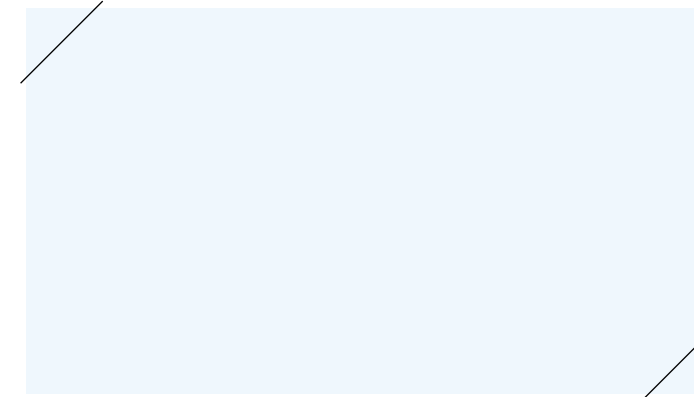
www.progress.com

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outside folder - Showing relation of cutter to print file

Business card slots for card 90 x 51 mm

Choose freedom
Make your next investment in IT systems a strategic choice for freedom from over-running integration projects, technology environment obsolescence, high cost of ownership and imperfect business-fit.

> Best of breed, best fit applications

> Integration issues solved

> Speed to decision improved

BusinessEdge for Retail is a business and technology roadmap
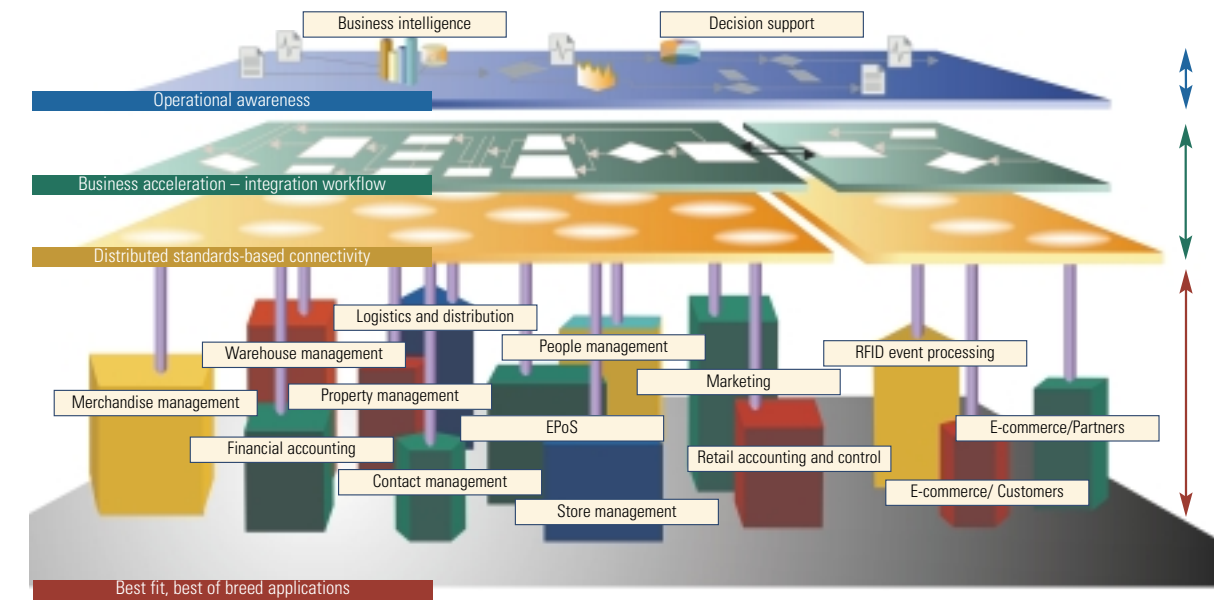

Succeeding in retail

Progress BusinessEdge for Retail is about making your business a leader not a follower. Not only on the high street or the Internet, because you satisfy more of your customers more of the time, but on the balance sheet, because your business runs at maximum efficiency.

Successful retailers know that garnering technology can be their advantage. When price competition is high and margins are being eroded by increasing international competition and Internet-savvy, price-comparing customers, you want to avoid intransient, inflexible IT solutions which are costly to change. If product life cycles can be short, yours needs to be shorter. You need business systems that reduce the time to market, cut the slack out of the supply chain and allow you to respond to the next trend or opportunity – faster than the next man.

You don't see the advantage of one size fits all or expensive to maintain in-house legacy systems, but seek best of breed 'point' solutions that can be moulded to fit your individuality, integrate flawlessly and deliver information at economic cost. And in time, for you to react, adapt, survive and thrive.

Moreover, you want all of the quick to implement, low-cost maintenance advantages of out-of-the box solutions, but without constraining business agility, duplicating effort or hampering visibility into supply chain.

You need look no further than BusinessEdge for Retail.
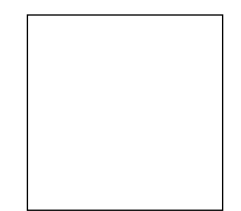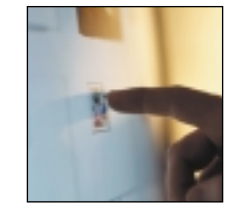
Operational awareness

Performance monitoring, exception-based alerts and reporting across the whole spectrum of applications, in real-time, is delivered straight to the desktop.

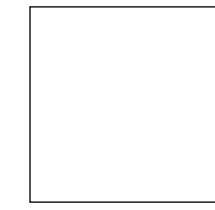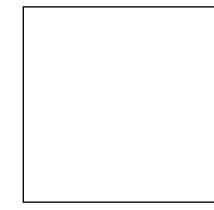### Distributed standards-based connectivity / business activity management

Simplified integration of BusinessEdge for Retail applications and any others inside or outside of the enterprise is achieved by plugging into the Sonic ESB enterprise service bus.

Best fit, best of breed applications

Best of breed, point solutions deliver one view of products and customers across multi-channels to market and the supply chain.
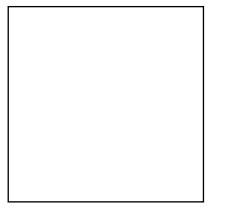
Aberdeen Group* finds Progress® OpenEdge™ platform 40% less expensive to own than Microsoft, 50% less than IBM and 90% less than Oracle.

"OpenEdge is probably the most comprehensive software development environment currently provided by any vendor. . . It is leading the market."
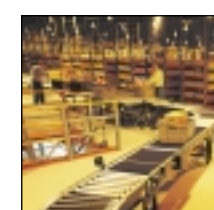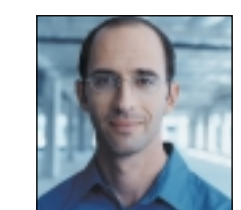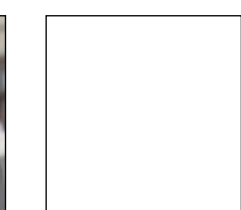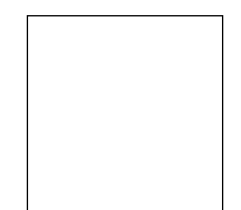
Robin Bloor, Bloor Research

BusinessEdge for Retail brings together a portfolio of retail-proven solutions from application partners who share Progress OpenEdge as their common technology platform for developing, deploying, integrating and managing applications.

BusinessEdge for Retail is a business and technology roadmap allowing retailers to:
• Simplify the use of technology to optimise operations
• Deliver near real-time business critical knowledge
• Capitalise on all the channels to market
• Squeeze extra value out of all resources
• Visualise the supply chain

Based on standards, OpenEdge supports a choice of user interfaces, workflow, multiple databases, and provides a scalable architecture renowned for its low cost of ownership*. Progress applications simply run and rarely require a database administrator.

Progress Software and its companies keep a close watch on the technology horizon. OpenEdge applications already benefit today from advances, such as service-oriented architectures (SOA), web services and web-enablement. We are first, for example, to offer a solution for handling the complex, volume event processing that RFID will need, to provide timely meaning to tracking data. We take care of the technology, so our partners can focus on creating unique retail business processes that give you an edge.

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